## **Privacy Policy**

THE CITY OF GLENDALE ("THE CITY") IS COMMITTED TO PROTECTING INDIVIDUAL PRIVACY AND SECURING THE PERSONAL INFORMATION MADE AVAILABLE TO US WHEN YOU VISIT MYGLENDALECITY NEWS.ORG. THIS PRIVACY POLICY DESCRIBES WHAT INFORMATION IS MADE AVAILABLE TO THE CITY OF GLENDALE AND HOW THAT INFORMATION IS USED, AND PROVIDES INFORMATION ON:

- INFORMATION WE RECEIVE
- HOW THIS INFORMATION IS USED
- SHARING OF THIS INFORMATION
- DATA RETENTION
- LINKS TO EXTERNAL SITES
- CHILDREN AND PRIVACY ON GLENDALECA.GOV

### INFORMATION RECEIVED AND RETAINED BY GLENDALECA.GOV

#### INFORMATION YOU GIVE US

WHEN YOU VISIT THIS SITE WE DO NOT OBTAIN PERSONALLY IDENTIFYING INFORMATION ABOUT YOU UNLESS YOU CHOOSE TO PROVIDE SUCH INFORMATION TO US. IN CERTAIN PARTS OF THE SITE YOU MAY BE ASKED TO PROVIDE INFORMATION WE NEED TO PROCESS A REQUEST, SUCH AS YOUR NAME, ADDRESS, GENDER, AND CREDIT CARD NUMBER. YOU MAY DECLINE TO PROVIDE THIS INFORMATION, ALTHOUGH DOING SO MAY LIMIT OUR ABILITY TO SERVE YOU.

IF YOU SEND US AN EMAIL MESSAGE OR FILL OUT AN EMAIL FORM THAT CONTAINS PERSONALLY IDENTIFYING INFORMATION, WE MAY USE THAT INFORMATION TO RESPOND TO YOU, OR WE MAY REDIRECT YOUR QUESTION TO ANOTHER PERSON IN THE CITY BETTER ABLE TO ANSWER IT. THE CITY LIMITS SHARING OF THE PERSONALLY IDENTIFIABLE INFORMATION THAT YOU PROVIDE TO THE CITY EMPLOYEES AND CONTRACTORS THAT NEED THIS INFORMATION TO PERFORM REQUESTED SERVICES.

#### VISITS TO GLENDALECA.GOV

WHEN YOU VISIT GLENDALECA.GOV, THE FOLLOWING BASIC INFORMATION IS AUTOMATICALLY RECEIVED AND STORED BY THE WEB SERVERS HOSTING GLENDALECA.GOV:

- THE ORIGINATING INTERNET PROTOCOL (IP) ADDRESS;
- THE INTERNET DOMAIN NAME;
- INFORMATION ABOUT YOUR COMPUTER OR MOBILE SET-UP (E.G., TYPE AND VERSION OF WEB BROWSER, OPERATING SYSTEM, SCREEN RESOLUTION, AND CONNECTION SPEED);
- THE PAGES ON GLENDALECA.GOV THAT YOU VISIT; AND
- THE INTERNET ADDRESS, OR URL, OF THE WEBSITE THAT CONNECTED YOU TO OUR SITE, IF YOU ACCESSED GLENDALECA.GOV VIA A LINK ON ANOTHER PAGE (I.E., "REFERRAL TRAFFIC").

THE CITY ALSO USES WEB MEASUREMENT AND CUSTOMIZATION TECHNOLOGIES (SUCH AS "COOKIES"). YOU CAN CHOOSE NOT TO ACCEPT COOKIES FROM ANY WEBSITE, INCLUDING GLENDALECA.GOV, BY

CHANGING YOUR BROWSER SETTINGS. TO LEARN HOW TO MANAGE OR REFUSE COOKIES FROM GLENDALECA.GOV OR ANY OTHER SITE SEE USA.GOV.

#### **EMAIL SUBSCRIPTIONS**

IN ORDER TO MANAGE CITY EMAIL SUBSCRIPTION LISTS, WE RETAIN THE EMAIL ADDRESS OF OUR EMAIL SUBSCRIBERS, LOGS OF EMAILS WE SEND, AND AUTOMATICALLY GENERATED EMAIL DATA USED TO IMPROVE OUR EMAIL COMMUNICATIONS. THIS AUTOMATICALLY GENERATED EMAIL DATA (GENERATED THROUGH SIMPLE TOOLS SUCH AS "PIXEL TAGS" AND LINK REDIRECTS) INCLUDES:

- THE RECIPIENT'S EMAIL CLIENT;
- WHETHER THE EMAIL WAS OPENED;
- IF A LINK IN THE MESSAGE WAS CLICKED;
- WHETHER AN EMAIL WAS DELIVERED;
- IF THE EMAIL WAS FORWARDED; AND
- IF THE EMAIL WAS PRINTED.
- IF, AT ANY TIME, YOU WISH TO STOP RECEIVING OUR MESSAGES, SIMPLY CLICK ON THE "UNSUBSCRIBE" LINK AT THE BOTTOM OF EACH EMAIL MESSAGE.

### **HOW INFORMATION IS USED**

IF YOU CHOOSE TO PROVIDE US WITH INFORMATION, WE MAY USE THAT INFORMATION TO CONTACT YOU, RESPOND TO YOUR MESSAGE, OR PROVIDE YOU THE INFORMATION OR SERVICES YOU REQUESTED. IN ORDER TO SERVE YOU BETTER, WE MAY ANALYZE MULTIPLE SOURCES OF DATA YOU HAVE PROVIDED (FOR EXAMPLE, TO LOOK UP WHETHER YOU PREVIOUSLY CONTACTED THE CITY ABOUT THE SAME TOPIC SO THAT WE DO NOT SEND YOU A DUPLICATIVE RESPONSE).

WE MAY USE AUTOMATICALLY GENERATED DATA FOR STATISTICAL ANALYSIS TO ASSESS, FOR EXAMPLE, WHAT INFORMATION IS OF INTEREST TO USERS, TECHNICAL DESIGN SPECIFICATIONS, AND SYSTEM PERFORMANCE. THIS ALLOWS US TO MAKE GENERAL IMPROVEMENTS TO OUR SITE AS WELL AS TO OFFER TAILORED CONTENT TO OUR RESIDENTS.

### SHARING OF THIS INFORMATION

THE CITY USES A THIRD-PARTY ANALYTICS PROVIDER (CURRENTLY GOOGLE ANALYTICS) TO ANALYZE DATA FROM COOKIES. THE THIRD-PARTY ANALYTICS PROVIDER DOES NOT RECEIVE PERSONALLY IDENTIFIABLE INFORMATION THROUGH THESE COOKIES. PLEASE REVIEW GOOGLE ANALYTICS' PRIVACY POLICY FOR ADDITIONAL INFORMATION.

WE DO NOT USE OR SHARE YOUR INFORMATION FOR COMMERCIAL PURPOSES AND, EXCEPT AS DESCRIBED ABOVE, WE DO NOT EXCHANGE OR OTHERWISE DISCLOSE THIS INFORMATION.

### DATA RETENTION

THE CITY OF GLENDALE WILL RETAIN DATA IN ACCORDANCE WITH ITS RECORDS RETENTION AND DESTRUCTION POLICY – FOUND IN CHAPTER 7, POLICY 7-3 OF THE CITY'S ADMINISTRATIVE POLICY MANUAL.

# **LINKS TO EXTERNAL SITES**

GLENDALECA.GOV AND OTHER CITY PLATFORMS AND PAGES MAY LINK TO WEBSITES CREATED AND MAINTAINED BY OTHER PUBLIC AND/OR PRIVATE ORGANIZATIONS AND INDIVIDUALS. WHEN YOU FOLLOW A LINK TO AN EXTERNAL SITE, YOU ARE LEAVING GLENDALECA.GOV AND ARE SUBJECT TO THE EXTERNAL SITE'S PRIVACY AND SECURITY POLICIES. WE DO NOT CONTROL OR GUARANTEE THE ACCURACY, RELEVANCE, TIMELINESS, OR COMPLETENESS OF INFORMATION CONTAINED ON AN EXTERNAL SITE. WE ALSO DO NOT ENDORSE THE SITE'S SPONSOR, ANY VIEWS THEY EXPRESS, OR ANY PRODUCTS OR SERVICES THEY OFFER.